

Public Sector



Politicians around the globe understand the importance of gaining and maintaining popular support. Social movements, economic uncertainty, and increasing expectations of younger generations make their job more difficult in a rapidly globalizing world. Decision-makers also need to cooperate with the private sector to realize critical infrastructure projects and public-private partnerships. For this reason, governments at all levels are in the process of building new strategies and skills to meet the demands of their audiences. This is particularly the case in Turkey and other developing countries.

StratejiCo. advises local and national governments on engaging voters and cooperating with public and private stakeholders. The services range from grassroots election campaign management to coordinating public infrastructure projects in a socially responsible manner.

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