StratejiCo.

Information and Communications Technology (ICT)

As a business field expanding at an outstanding pace since early 2000s, **information and communications technology** is now among the most promising sectors in developing countries. Governments make every effort to improve their **[ICT]** sector, yet they also must deal with growing transparency demands of citizens, increasing threats in cybersecurity, and protecting national security interests. Innovative companies spend a great deal of time and effort to drive success in **[ICT]**, while coping with regulatory difficulties and engaging new customers.

StratejiCo. guides **[ICT]** companies in developing customer engagement and government affairs strategies to become competitive in a rapidly changing sector. Our team has a proven record in engaging public and private stakeholders in Turkey and in the Eurasia region.

To review examples from our customers in the industry:

⇒ <u>TELIASONERA</u>